



*J.W. Oliver*

Visionary | Entrepreneur  
Philanthropist | Adventurer

[jwoliver.com](http://jwoliver.com)

I help healthcare executives scale smarter with remote/virtual talent that enhance profitability, strengthen workplace wellness, and drive sustainable high-performance growth.

## SIGNATURE TOPICS

- ✓ Global Workforce - Local Results
- ✓ Lead Like A Cheetah
- ✓ Reconnecting in a Disconnected World
- ✓ The Absence of Need
- ✓ Using Fear and Failure to Win
- ✓ Beyond Profit - Purpose, Impact, and Legacy



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# MISSION

THE **51**

**Transforming Lives while Making a Global Impact.**

**51%** profits  
donated to ministries  
and charities around the globe

**20K** Team  
Members  
worldwide by 2032



J.W. blends high-performance business instincts with faith-driven philanthropy, donating 51% of all profits to ministries and charities around the globe. Beyond the boardroom, JW is an adventurer and endurance enthusiast who has trekked to Everest Base Camp and Machu Picchu. He is a pilot, a podcast host, and a serial entrepreneur. An ordained minister and devoted husband of 30+ years, JW is laser-focused on a massive mission: empowering 20,000 team members by 2032.



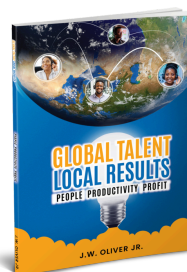
# PAST ENGAGEMENTS



*Listen on*



J.W. is a global leader transforming the way the world views and sees work. As the visionary of SupportDDS and Zimworx—an Inc. 5000 company—he oversees five operational centers with over 1,800 team members across four continents.



“Powerful read for modern leaders! It’s a fresh take on virtual staffing and outsourcing that’s both practical and inspiring. Highly recommended for business owners and team leaders looking to scale smart.”



# SPEAKING TOPICS

## INSOURCING

### Global Workforce, Local Results

#### *Workforce Strategies That Deliver Consistent Results*

As labor markets tighten and operational costs continue to rise, executive leaders are reassessing how work is structured and where talent is sourced. This session examines insourcing as a strategic workforce model for 2026, enabling organizations to scale critical functions through fully integrated remote teams. J.W. outlines executive-level considerations for adopting insourcing, including governance, risk management, performance accountability, and cultural alignment.

#### Objectives

- Clearly differentiate **outsourcing vs. insourcing**—and understand why insourcing wins in 2026
- Identify roles and workflows ideal for remote insourced teams
- Reduce operational and staffing costs without sacrificing quality or control
- Avoid the common cultural and performance pitfalls of remote staffing
- Create a workforce strategy that scales globally, fast, and sustainably

## WORKPLACE WELLNESS

### Lost Connections

#### *Reconnecting in a Disconnected World*

Workplace wellness is more than perks — it's about creating a culture where people feel truly valued. Leaders should support mental, emotional, and spiritual resilience so teams can thrive under pressure. A holistic approach that includes counseling, fitness, and personal growth builds purpose and connection, helping employees show up at their best every day.

#### Outcomes

- Simple **workplace wellness principles that drive long-term cultural health**
- Incorporating pastoral care to support emotional and spiritual well-being
- Creating volunteer opportunities that reflect your values and boost engagement
- Apply personal coaching to align individual growth with team goals
- Leverage your leadership team to build clarity, accountability, and a thriving workplace structure

## LEADERSHIP

### Lead Like A Cheetah

#### *Strategy & Speed in an Evolving World*

Today, the business world is characterized by rapid change and the need to pivot. Using the cheetah as a model, the presentation highlights traits like strategic thinking, rapid decision-making, sharp focus, adaptability, teamwork, and survival instincts. Ultimately, it shows how to lead with speed, focus, and foresight to thrive in a fast-changing environment.

#### Objectives

- Identify the **five core attributes of the Cheetah** and how they apply to modern team dynamics.
- Embrace a more agile leadership style that prioritizes swift decision-making.
- Adopt a high-acceleration mindset to overcome organizational inertia.
- Apply cheetah-inspired tactics to your daily workflow for immediate impact.

# BUSINESS EXCELLENCE

## **Beyond Profit**

*Building with Purpose. For Impact, and Legacy*

Legacy isn't about how much you made, but how much you moved the world forward. It is what you leave in people, not just for people. Purpose-driven organizations do more than survive. They shape culture. They change lives. This presentation explores how purpose drives sustainable success, impact, and a legacy that outlasts the founder.

### **Outcomes**

- Shift the metric by moving the focus from financial gain to mission-driven impact as the primary driver of success.
- Master how a core purpose creates a resilient organization that outlasts market volatility.
- Cultivating a culture of impact by embedding values that transform lives and shape industry culture from the inside out.
- Develop a strategic framework to ensure your organization's influence continues long after your leadership ends; Becoming the Architect of your Legacy

# RELATIONSHIP BUILDING

## **Absence of Need**

*It's Your Superpower!*

True strength is built from two foundations: inner security and wise relationships. The absence of need frees you from desperation, approval-seeking, and emotional instability. Your inner circle, your confidants, then becomes a source of wisdom, accountability, and alignment rather than validation. J.W. explores how founders, leaders, and believers can cultivate inner wholeness while intentionally surrounding themselves with the right people. When you need nothing and walk with the right voices, you lead with clarity, peace, and lasting impact.

### **Outcomes**

- Help the audience understand the "absence" of need as a leadership and spiritual strength
- Teach the audience to understand how need distorts relationships and effective decision-making
- Show the audience how to build healthy, purpose-aligned, confident relationships

# ENTREPRENEURSHIP

## **Failing Forward**

*Letting Fear and Failure Fuel Your Success*

Fear and failure are often viewed in a negative sense. They are viewed as obstacles, yet they can be stepping stones. The presentation reframes failure as a powerful toolbox rather than a dead end, showing how it can be used to drive growth and success. It recasts fear as a motivating factor, not a hindrance. The audience are encouraged to change their perception of failure from a negative outcome to a practical instrument. They are encouraged to use fear of failure to fuel success.

### **Outcomes**

- Encourage the audience reframe failure as a practical tool for learning, growth, and achieving success
- Teach how to recalibrate your natural stress response by converting "fear-based" hesitation into "action-based" momentum
- Show the audience how to improve decisions by learning from mistakes



## REVIEWS

"JW has significantly enriched the conference with his expertise in cultivating positive team culture. His ability to captivate a room makes him an invaluable leader who draws engagement with ease."



*Lora Naydenova*  
DENTALFORUM

"JW has spoken at many of our events, what always strikes me is his unique charm that draws audiences in. He clearly and methodically lays up his message in a way that ensures audience leave feeling empowered that they've learned something new about important topics which impact them."



*Adrian Dray*  
CARESTACK

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